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MAJOR TRANSACTION ACQUISITION OF TWO RESIDENTIAL VILLA PROJECTS IN SHANGHAI

THE ACQUISITION

On 18 September 2016, the Purchaser, a wholly-owned subsidiary of the Company, and the Seller entered into the Share Transfer Agreement pursuant to which the Purchaser has agreed to buy, and the Seller has agreed to sell, 100% of the equity interest in the Target. The primary assets of the Target Group are Contemporary Art Villas and Contemporary Splendour Villas, which are two villa projects located in Shanghai, China. The Total Purchase Price of the Acquisition is RMB2,350,000,000.

LISTING RULES IMPLICATIONS

Given that one or more of the applicable percentage ratios under Rule 14.07 of the Listing Rules in respect of the Acquisition exceed 25% but none of such percentage ratios is 100% or above, the Acquisition constitutes a major transaction of the Company.

To the best of the Directors' knowledge, information and belief, having made all reasonable enquiries, none of the Shareholders has any material interest in the Acquisition under the Share Transfer Agreement and therefore none of them is required to abstain from voting if a general meeting was to be convened to approve the Share Transfer Agreement and the Acquisition. Pursuant to the Listing Rules, shareholders' approval is required for a major transaction. In this connection, the Company has obtained a written approval for the Share Transfer Agreement and the Acquisition in accordance with Rule 14.44 of the Listing Rules from Smart Charmer Limited, a Shareholder holding 3,365,883,000 ordinary shares of the Company, representing approximately 69.96% of the issued share capital of the Company as at the date of this announcement. Smart Charmer Limited has the right to attend and vote at the general meeting (if convened) to approve the Share Transfer Agreement and the Acquisition. As such, the Company is not required to convene a special general meeting to consider and approve the Share Transfer Agreement and the Acquisition as permitted under Rule 14.44 of the Listing Rules.

As none of the Directors is considered to have a material interest in the Acquisition, no Director was required to abstain from voting on the resolution of the Board in respect of the Acquisition.

A circular containing, among other things, further information in respect of the Acquisition will be despatched to the Shareholders for their information on or before 25 November 2016. In order to allow sufficient time to prepare the information to be included in the circular, the Company will apply to the Stock Exchange for a waiver from strict compliance with Rule 14.41(a) of the Listing Rules, which requires the circular to be despatched to the Shareholders within 15 business days after the publication of this announcement.

THE SHARE TRANSFER AGREEMENT

Date

18 September 2016

Parties

- (1) Purchaser:上海城寰企業管理諮詢有限公司 (Shanghai Chenghuan Enterprise Management Consulting Co., Ltd.), a company established in the PRC and a whollyowned subsidiary of the Company.
- (2) Seller: Ferntower Investments Ltd.

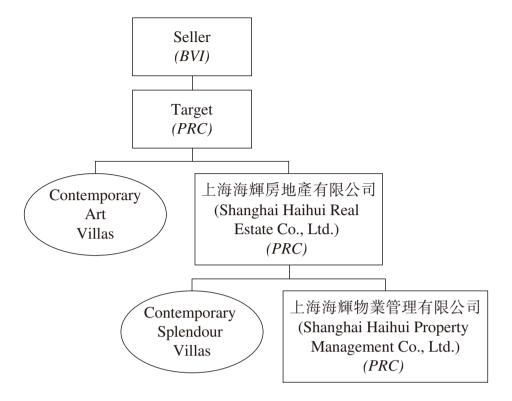
The Seller is a company incorporated in the BVI with limited liability, whose principal business is investment holding. The Directors confirm that to the best of their knowledge, information and belief, having made all reasonable enquiries, the Seller and its ultimate beneficial owners are third parties independent of the Company and its connected persons.

Asset being acquired

The asset being acquired under the Share Transfer Agreement is the Sale Interest, representing 100% of the equity interest in the Target.

The primary assets of the Target Group are Contemporary Art Villas and Contemporary Splendour Villas, which are two residential villa projects located in Minhang District, Shanghai, China. The total site areas of the land parcels for Contemporary Art Villas and Contemporary Splendour Villas are 116,308 sq.m. and 120,512 sq.m., respectively. As at the date of this announcement, (i) the first and second phase of Contemporary Art Villas (comprising 126 residences) and the first phase of Contemporary Splendour Villas (comprising 82 residences) have been built. Further phases of the Projects are still under planning.

The following diagram depicts the current shareholding structure of the Target Group (unless otherwise specified, each subsidiary is 100% owned by its holding company):



Consideration

The Total Purchase Price for the Sale Interest is RMB2,350,000,000, which comprises the Net Purchase Price and the EIT Payment.

Net Purchase Price

The Net Purchase Price is payable by the Purchaser in cash in the following manner:

- (1) within nine business days after the date on which all conditions precedent to the Completion have been fulfilled, an aggregate amount equals to the Net Purchase Price less the Retention Amount; and
- (2) within three business days after expiry of 180 days from the date of Completion, an amount equals to the Retention Amount (less any deductions made in accordance with the terms of the Share Transfer Agreement, including the relative portion of the EIT Payment payable by the Seller as a result of the Acquisition relating to the Retention Amount). Pursuant to the Share Transfer Agreement, the Purchaser may deduct from the Retention Amount any actual loss incurred by the Purchaser and/or the Target Group resulting from any breach by the Seller of the terms of the Share Transfer Agreement.

EIT Payment

In addition to the Net Purchase Price, the Purchaser will pay on behalf of the Seller the EIT Payment, being the enterprise income tax arising from the Acquisition, to the relevant PRC tax authority.

The consideration of the Acquisition was determined after arm's length negotiations among the Purchaser and the Seller taking into account various factors, including but not limited to the terms of the Share Transfer Agreement, the value of the Projects, the current situation and prospects of the property market in Shanghai and the benefits that the Acquisition will bring to the Group (including, among other things, an additional source of recurring rental income and the enhancement of the Group's property investment and development portfolio). The Total Purchase Price is expected to be financed by the Group's internal resources and/or external financing.

Conditions precedent

Completion is conditional upon the following conditions having been satisfied within 30 days from the date of the Share Transfer Agreement (or such other date as the Seller and the Purchaser may agree):

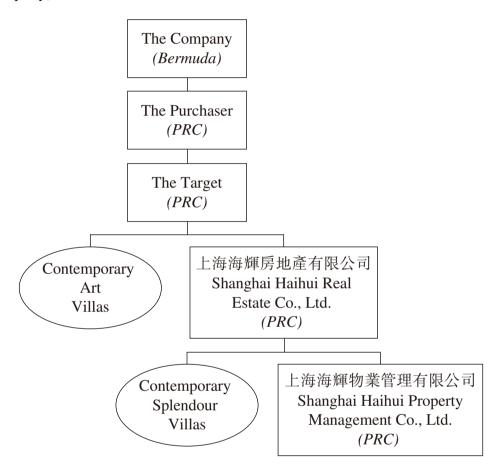
- (1) the Seller and the Purchaser have obtained the written approval of the Acquisition from the Shanghai Municipal Commission of Commerce;
- (2) the Seller and the Purchaser have completed the registration procedures for offshore RMB settlement of the Total Purchase Price;
- (3) the Seller and the Purchaser have delivered to the appointed escrow agent the relevant documents required to effect the registration of the Acquisition with the relevant administration of industry and commerce (the "Registration Documents"); and
- (4) each of the Company and Shanghai Industrial Holdings Limited (being a holding company of the Company) has obtained all approvals, authorisations and consents required under the Listing Rules in respect of the Acquisition.

Upon the delivery of the Registration Documents to the appointed escrow agent referred to in condition (3) above, the Purchaser will provide an amount of RMB68,000,000 as earnest money to the Target. Such amount does not form part of, and may not be used to set-off any part of, the Total Purchase Price. Such amount will be repayable by the Target to the Purchaser following Completion.

Completion

Completion is scheduled to take place on the date on which the Purchaser proposes to settle the Net Purchase Price (other than the Retention Amount) in full. Following Completion, the Target will become a wholly-owned subsidiary of the Company.

The following diagram depicts the shareholding structure of the Target Group immediately following Completion (unless otherwise specified, each subsidiary is 100% owned by its holding company):



FINANCIAL INFORMATION OF THE TARGET GROUP

Based on the financial information provided by the Seller, set out below is a summary of the consolidated net profit/(loss) before and after tax and extraordinary items of the Target Group prepared in accordance with the generally accepted accounting principles of the PRC (PRC GAAP) for the year ended 31 December 2014 ("**FY14**") and 31 December 2015 ("**FY15**"):

	FY14 RMB'000 (unaudited)	FY15 RMB'000 (unaudited)
Consolidated net profit/(loss) before taxation and extraordinary items	196	(4)
Consolidated net profit/(loss) after taxation and extraordinary items	151	(10)

Based on the financial information provided by the Seller, as at 31 December 2015, the unaudited consolidated net asset value of the Target Group was approximately RMB112,752,000.

REASONS FOR AND BENEFITS OF THE ACQUISITION

The Group is a property developer in the PRC and is principally engaged in the businesses of property development, property investment and hotel operations in the PRC. The Company believes that the Acquisition represents a valuable opportunity to acquire two quality residential projects located in Shanghai where the Group has a strong foothold. The Acquisition will help the Group achieve its strategic goals of continuing building its property portfolio in core first-tier and second-tier cities in the PRC.

The Directors (including the independent non-executive Directors) consider that the Share Transfer Agreement has been made on normal commercial terms and in the ordinary and usual course of business of the Group, and that its terms are fair and reasonable and in the interests of the Company and the Shareholders as a whole.

LISTING RULES IMPLICATIONS

Given that one or more of the applicable percentage ratios under Rule 14.07 of the Listing Rules in respect of the Acquisition exceed 25% but none of such percentage ratios is 100% or above, the Acquisition constitutes a major transaction of the Company.

To the best of the Directors' knowledge, information and belief, having made all reasonable enquiries, none of the Shareholders has any material interest in the Acquisition under the Share Transfer Agreement and therefore none of them is required to abstain from voting if a general meeting was to be convened to approve the Share Transfer Agreement and the Acquisition. Pursuant to the Listing Rules, shareholders' approval is required for a major transaction. In this connection, the Company has obtained a written approval for the Share Transfer Agreement and the Acquisition in accordance with Rule 14.44 of the Listing Rules from Smart Charmer Limited, a Shareholder holding 3,365,883,000 ordinary shares of the Company, representing approximately 69.96% of the issued share capital of the Company as at the date of this announcement. Smart Charmer Limited has the right to attend and vote at the general meeting (if convened) to approve the Share Transfer Agreement and the Acquisition. As such, the Company is not required to convene a special general meeting to consider and approve the Share Transfer Agreement and the Acquisition as permitted under Rule 14.44 of the Listing Rules.

As none of the Directors is considered to have a material interest in the Acquisition, no Director was required to abstain from voting on the resolution of the Board in respect of the Acquisition.

A circular containing, among other things, further information in respect of the Acquisition will be despatched to the Shareholders for their information on or before 25 November 2016. In order to allow sufficient time to prepare the information to be included in the circular, the Company will apply to the Stock Exchange for a waiver from strict compliance with Rule 14.41(a) of the Listing Rules, which requires the circular to be despatched to the Shareholders within 15 business days after the publication of this announcement.

DEFINITIONS

In this announcement, the following expressions shall have the following meanings unless the context requires otherwise:

"Acquisition" the acquisition of the Sale Interest under the Share Transfer

Agreement

"Board" the board of Directors

"BVI" the British Virgin Islands

"Company" Shanghai Industrial Urban Development Group Limited, a

company incorporated in Bermuda with limited liability, the shares of which are listed on the main board of the Stock

Exchange

"Completion" completion of the Acquisition in accordance with the terms of

the Share Transfer Agreement

"Contemporary Art Villas" the residential project located in Shanghai owned by the Target

known as 當代藝墅 (Contemporary Art Villas)

"Contemporary Splendour Villas"

"EIT Payment"

the residential project located in Shanghai indirectly owned by the Target known as 當代美墅 (Contemporary Splendour

Villas)

"Directors" directors of the Company

the enterprise income tax arising from the Acquisition payable

by the Seller to the relevant PRC tax authority

"Group" the Company and its subsidiaries

"Hong Kong" Hong Kong Special Administrative Region of the PRC

"Listing Rules" the Rules Governing the Listing of Securities on the Stock

Exchange

"Net Purchase Price" the Total Purchase Price less the EIT Payment

"PRC" the People's Republic of China and for the purpose of this

announcement excludes Hong Kong, the Macau Special

Administrative Region and Taiwan

"Projects" Contemporary Art Villas and Contemporary Splendour Villas

"Purchaser" 上海城寰企業管理諮詢有限公司 (Shanghai Chenghuan

Enterprise Management Consulting Co., Ltd.), a company established in the PRC and a wholly-owned subsidiary of the

Company

"Retention Amount" RMB22,100,000 of the Total Purchase Price to be retained by

the Purchaser

"RMB" Renminbi, the lawful currency of the PRC

"Sale Interest" the entire equity interest in the Target

"Seller" Ferntower Investments Ltd., a company incorporated in the BVI

with limited liability

"Share Transfer the agreement dated 18 September 2016 and entered into

Agreement" between the Purchaser and the Seller in relation to the

Acquisition

"Shareholder(s)" holder(s) of the ordinary shares of HK\$0.04 each in the issued

share capital of the Company

"sq.m." square metres

"Stock Exchange" The Stock Exchange of Hong Kong Limited

"Target" 上海啟耀房地產開發有限公司 (Shanghai Qiyao Property

Development Co., Ltd.), a company established in the PRC

"Target Group" the Target and its subsidiaries

"Total Purchase Price" the total purchase price for the Acquisition, being

RMB2,350,000,000

In this announcement, the terms "connected person", "subsidiary" and "substantial shareholder" have the meanings given to such terms in the Listing Rules, unless the context otherwise requires.

The English names of Chinese entities included in this announcement are unofficial translations of their Chinese names and are included for identification purposes only.

By order of the Board of Shanghai Industrial Urban Development Group Limited Ji Gang Chairman

Hong Kong, 19 September 2016

As at the date of this announcement, the Board comprises Mr. Ji Gang, Mr. Zhou Jun, Mr. Yang Jianwei, Mr. Yang Biao, Mr. Ye Weiqi and Ms. Huang Fei as executive directors and Mr. Doo Wai-Hoi, William, J.P., Mr. Fan Ren Da, Anthony and Mr. Li Ka Fai, David as independent non-executive directors.