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NEO-CHINA LAND GROUP (HOLDINGS) LIMITED 中新地產集團(控股)有限公司

(Incorporated in Bermuda with limited liability)

(Stock Code: 563)

ANNOUNCEMENT

Reference is made to the announcements issued by Neo-China Land Group (Holdings) Limited (the "Company") on 24 January 2008 and 25 January 2008 in relation to the appointment of executive directors (the "Announcements").

The board of directors of the Company wishes to confirm that, none of Mr. Jia Bo Wei, Mr. Lu Zhao Qun and Ms. Bao Jing Tao has any relationship with any directors, senior management or substantial shareholders of the Company pursuant to Rule 13.51(2)(e) of the Listing Rules and save as disclosed in the Announcements, none of them has any other interests in the shares of the Company within the meanings of Part XV of the Securities and Futures Ordinance pursuant to Rule 13.51(2)(f) of the Listing Rules.

By Order of the Board of
Neo-China Land Group (Holdings) Limited
Li Song Xiao

Chairman

Hong Kong, 4 February 2008

As at the date of this announcement, Mr. Li Song Xiao, Mr. Liu Yi, Ms. Niu Xiao Rong, Mr. Yuan Kun, Ms. Liu Yan, Mr. Jia Bo Wei, Mr. Lu Zhao Qun and Ms. Bao Jing Tao are the executive directors of the Company and Ms. Nie Mei Sheng, Mr. Zhang Qing Lin and Mr. Gao Ling are independent non-executive directors of the Company.