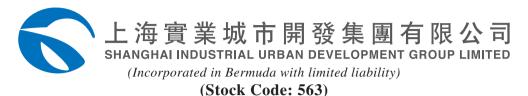
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DATE OF BOARD MEETING

The board of directors (the "Board") of Shanghai Industrial Urban Development Group Limited (the "Company") hereby announces that a meeting of the Board of the Company will be held at Suites 3003-3007, 30th Floor, Great Eagle Centre, 23 Harbour Road, Wanchai, Hong Kong on Thursday, 23 August 2012 for the purpose of, among other matters, considering and approving the unaudited interim results of the Company for the six months ended 30 June 2012 and considering the payment of an interim dividend, if any.

By Order of the Board Shanghai Industrial Urban Development Group Limited Chan Kin Chu, Harry Company Secretary

Hong Kong, 13 August 2012

As at the date of this announcement, the board of director of the Company comprises Mr. Ni Jianda, Mr. Ji Gang, Mr. Zhou Jun, Mr. Yang Biao and Mr. Chen Anmin as executive directors and Mr. Doo Wai-Hoi, William, J.P., Dr. Wong Ying Ho, Kennedy, BBS, J.P., Mr. Fan Ren Da, Anthony and Mr. Li Ka Fai, David as independent non-executive directors.