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**上海實業城市開發集團有限公司**  
**SHANGHAI INDUSTRIAL URBAN DEVELOPMENT GROUP LIMITED**

*(formerly known as NEO-CHINA LAND GROUP (HOLDINGS) LIMITED)*

*(Incorporated in Bermuda with limited liability)*

**(Shares - Stock Code: 563; Convertible bonds due 2011 – Stock Code: 2528)**

## **CHANGE OF COMPANY SECRETARY**

The Board of Directors of Shanghai Industrial Urban Development Group Limited (the “**Company**”) announces that Mr. Szeto Chak Wah has resigned as the Company Secretary of the Company on 1 March 2011. Mr. Yee Foo Hei has been appointed as the Company Secretary of the Company with effect from 1 March 2011.

By Order of the Board

**Shanghai Industrial Urban Development Group Limited**

**Yee Foo Hei**

*Company Secretary*

Hong Kong, 1 March 2011

*As at the date of this announcement, the board of directors of the Company comprises:*

*Executive directors:*

*Mr. Cai Yu Tian, Mr. Ni Jian Da, Mr. Qian Shi Zheng, Mr. Zhou Jun, Mr. Yang Biao,  
Mr. Chen An Min and Mr. Jia Bo Wei*

*Independent non-executive directors:*

*Mr. Doo Wai-Hoi, William, J.P., Dr. Wong Ying Ho, Kennedy, BBS, J.P., Mr. Fan Ren Da, Anthony  
and Mr. Li Ka Fai, David*